

**From:** [tourisminsights@latourism.org](mailto:tourisminsights@latourism.org) on behalf of [Franciscus Loukrezis](#)  
**To:** [Kent Smith](#)  
**Subject:** Weekly Lodging Report July 19 - 25, 2015  
**Date:** Wednesday, July 29, 2015 11:43:23 AM  
**Attachments:** [12 Week Lodging Detail 2015.xlsx](#)

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Dear Los Angeles Tourism Member:

**Week ending July 25, 2015 lodging highlights:**

- Los Angeles occupancy of **92.5%** increased by **+0.9%** over last year's weekly occupancy (91.7%) and ranked **8<sup>th</sup>** out of the Top 25 U.S. Markets.
  - All ten submarkets were virtually at or over 90% occupancy for the entire week.
- ADR was **\$185.43** and ranked **7<sup>th</sup>** among the Top 25 Markets, up **+14.6%** compared to the same period last year (\$161.88).
- RevPAR was **\$171.56** which increased by **+15.5%** over last year (\$148.48) and ranked **7<sup>th</sup>** out of the Top 25 U.S. Markets.
- The South Bay (**95.3%**) reported the highest occupancy rate for the week with the LAX Area (**94.6%**) coming in second place.
- Weekend occupancy throughout L.A. County was 95.0% and was higher than the weekday occupancy of 91.5%.

For more details please refer to the attachment.

Regards,

*Franciscus*

Franciscus Loukrezis

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